# **OSYO** king Al, software and design of the future.

Look into the future



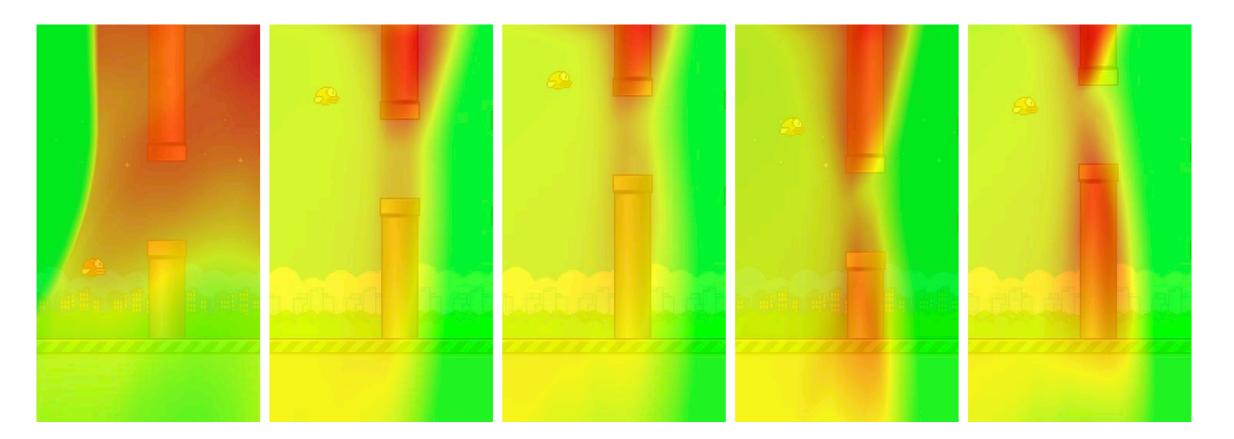
### Team

30+ employeesAward-winning scientists and UX designers20+ scientific publications

https://www.asya.ai/publications/

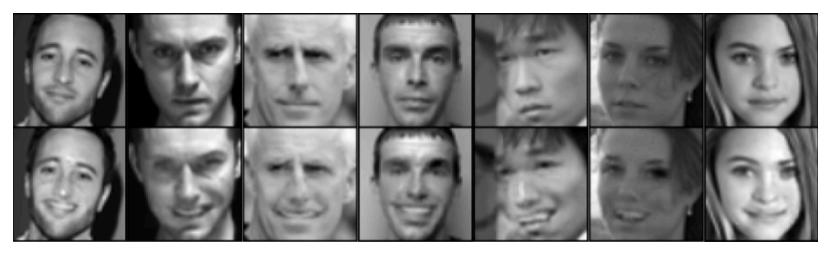






## Over 20+ academic research project

Dr. Evalds Urtans has been leading BSc., MSc. and PhD. Students research projects for over 8 years in the domain of deep learning. Especially in Deep Metric Learning and zero-shot learning.





## Comunity Data Science Latvia

Monthly AI paper reading meetups, gatherings for students from all research organizations in Latvia: RTU, LU, EDI, VeA, and more.

### RIGAN ML MEETUP #3

Feb 28 | 19:00

Place: Zunda towers, Rīga



#### **Roberts Kadiķis**

Data Augmentation for Industrial and Medical Applications



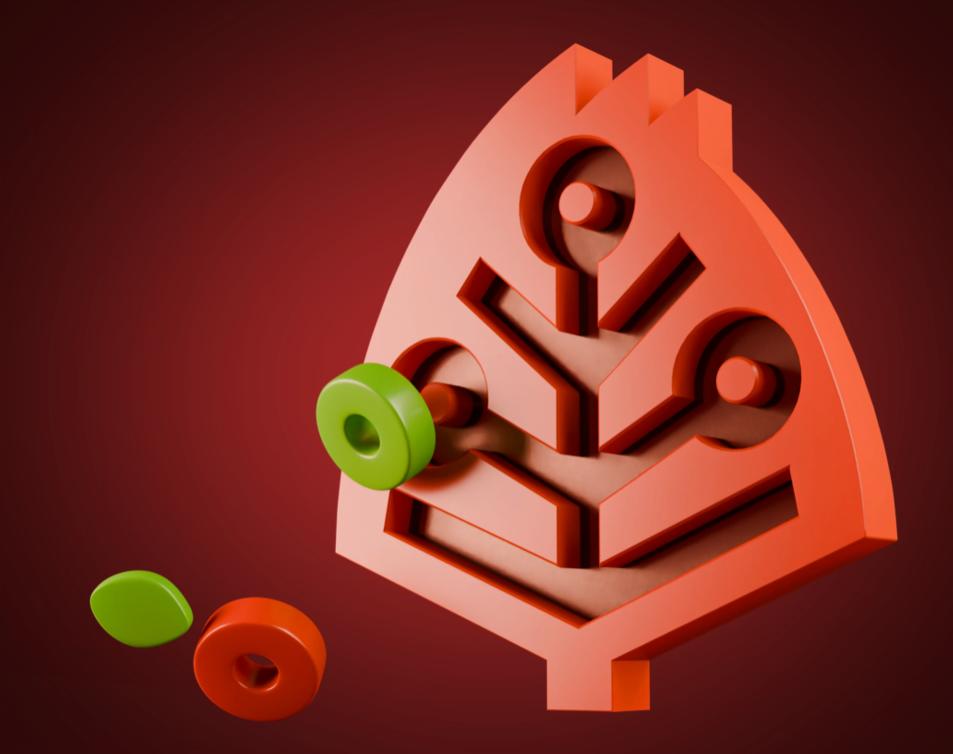
#### **Kaspars Grosu**

Al in Latvian Healthcare

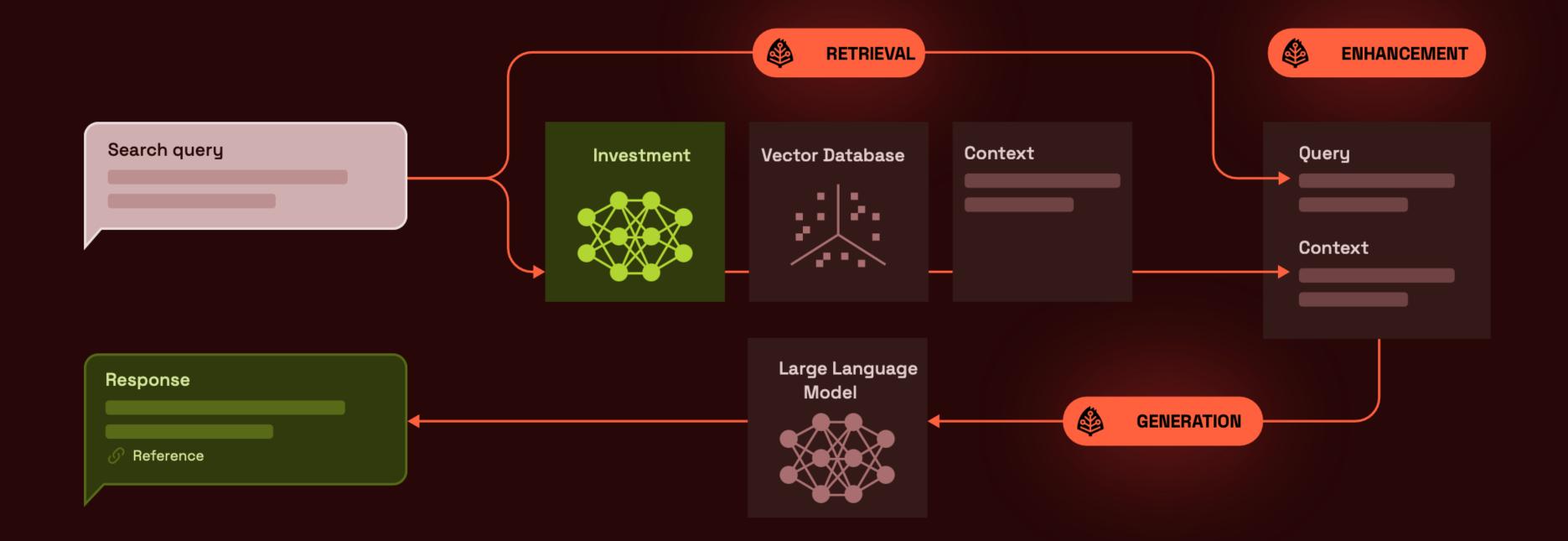


# Use Eldigen to build generative Al solutions, that responds

Get ahead of the market by using Large Language Models (LLMs) for language recognition. Join the companies that use the Eldigen platform to generate, categorize, and organize textual information.



# How does it technically work?



Upon receiving a question, Eldigen processes it using a special AI network that helps to categorize and understand its context. Then, using a special method, we improve the accuracy of the generated responses and respond in natural language using an LLM model.

## Eldigen Assistant



Sveiki! Kā es varu padarīt jūsu dienu vieglāku?



BTA ir apdrošināšanas uzņēmums Latvijā, kas piedāvā plašu risku segumu, medicīnisko palīdzību, atbalstu 24/7 visā pasaulē, attālinātas mediķa konsultācijas un papildu aktivitātes ceļotājiem. Uzņēmums apstrādā personas datus, ievērojot Eiropas Parlamenta un Padomes regulu par personas datu aizsardzību.

1. privatipasuma-palidzibas-komplekts-noteikumi-nr-0802-pal1-lv.pdf 3. lapa

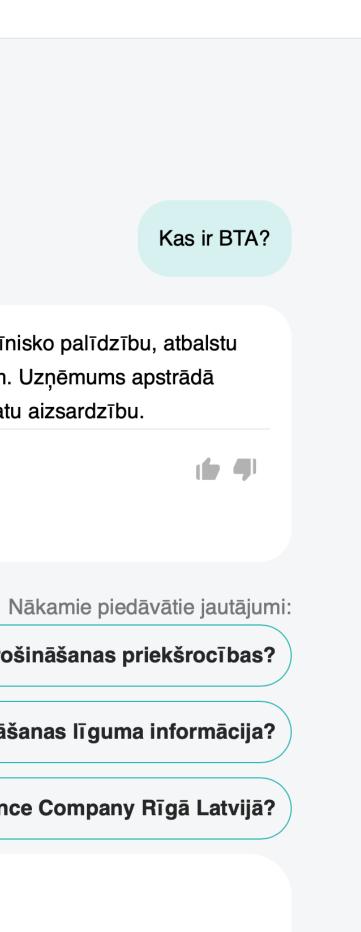
2. Celojumu-adrpsoinasana.pdf 1. lapa

Kādas ir BTA ceļojumu apdrošināšanas priekšrocības?

Kādi pasākumi tiek veikti, lai nodrošinātu personas konfidencialitāti apdrošināšanas līguma informācija?

Kāda ir kontaktinformācija BTA Baltic Insurance Company Rīgā Latvijā?









## Eldigen Dashboard

Saruna	S			Ne	epatīk ×	Negatīvs sen	timents ×	Faktu trūkur	ns × 🏹 I	Filtrs ^
ID	Tēmas	Atbildes laiks 🕔	Datums	Posmi	Fakti	Faktu trūkums	Sentiments	Nepatīk	Patīk	Darbības
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211	Darba laiks	3 sec	13.02.2024 / 16:15	12	6	()	$\checkmark$	<b>\$</b> 5		0 0 0
212	iPhone 15	3 sec	13.02.2024 / 16:15	11	4	()	$\checkmark$	<b>\$</b>		0 0 0
213	Produktu pieejamība	3 sec	13.02.2024 / 16:15	5	3		$\checkmark$	<b>\$</b> 4		0 0 0
214	Slikti sakari	3 sec	13.02.2024 / 16:15	3	5		$\sim$	<b>\$</b> 2		0 0 0
215	Saplīsis mobīlā tālruņa ekrāns	3 sec	13.02.2024 / 16:15	3	6		$\sim$	<b>47</b> 1	凸 1	0 0 0
216	Mobilā tālruņa ekrāna apdrošināšana	4 sec	13.02.2024 / 16:15	2	3		$\sim$	<b>4</b> 7 1		0 0 0
217	lerīču apdrošināšana	7 sec	13.02.2024 / 16:15	7	3			<b>47</b> 1	凸 1	0 0 0
218	Nomaksa	7 sec	13.02.2024 / 16:15	17	1		$\sim$	<b>47</b> 1		0 0 0
219	Darba laiks brīvdienās	8 sec	13.02.2024 / 16:15	9	2				此 2	0 0 0
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## Eldigen Dashboard

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Latviešu	<ul> <li>Šis fakts ir pretrunā ar šiem faktiem: <u>82</u></li> </ul>	
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	Fakts	
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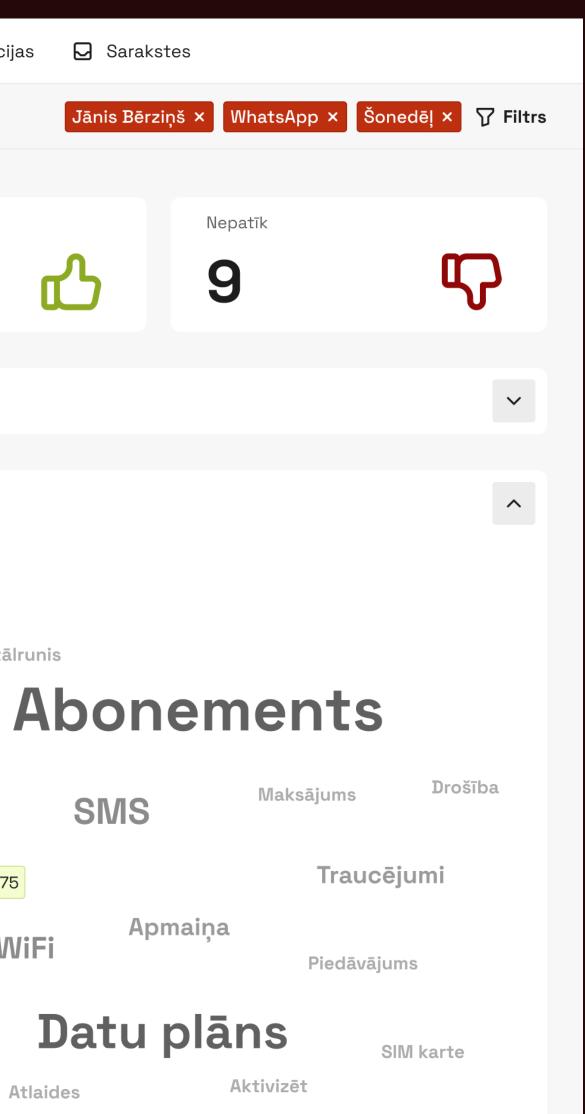




## Eldigen Dashboard

Tele2	✓ 🤤 Aģen	ts 😕 Statistika	😫 Zināšanu avoti	🗘 Likumi	🔠 Integrāci
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## Microsoft Copilot vs Eldigen

1.No detailed analytics 2.Cannot on-premises 3.Limited integrations 4.Weak Latvian, Lithuanian, Estonian languages, BLEU 30



- 1. Detailed analytics (experience from pitchpatterns.com, 3 million conversations)
- 2. Can on-premises
- 3. Extensive integration possibilities
- 4. Strong Latvian language, BLEU 40+ (also Lithuanian, Estonian, Polish)



## Business case

20,000 EUR/year for system licensing (possible on-premises or cloud)

Customer relationship agents' gross salary 1500 EUR/month To process 2500 emails a day, **10 agents** are needed or problem situations Total monthly savings: 1500 \* 10 \* 0.6 = +9000 EUR/mon

use it for employee training, proposal preparation, etc.



- 70EUR/hour for customization, For internal system customization total 5600EUR
- Eldigen is capable of responding to 40-60% of emails, filtering out warm leads
- The system pays for itself within 3 months and there is also the possibility to

## Clients

# 





#### DEALITA #



## Pitch Patterns

Conversation | Pitch Patterns × +

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C app.pitchpatterns.com/conversation/33c61318-3709-450e-a3f6-579cc9cce3a2

#### Analysis



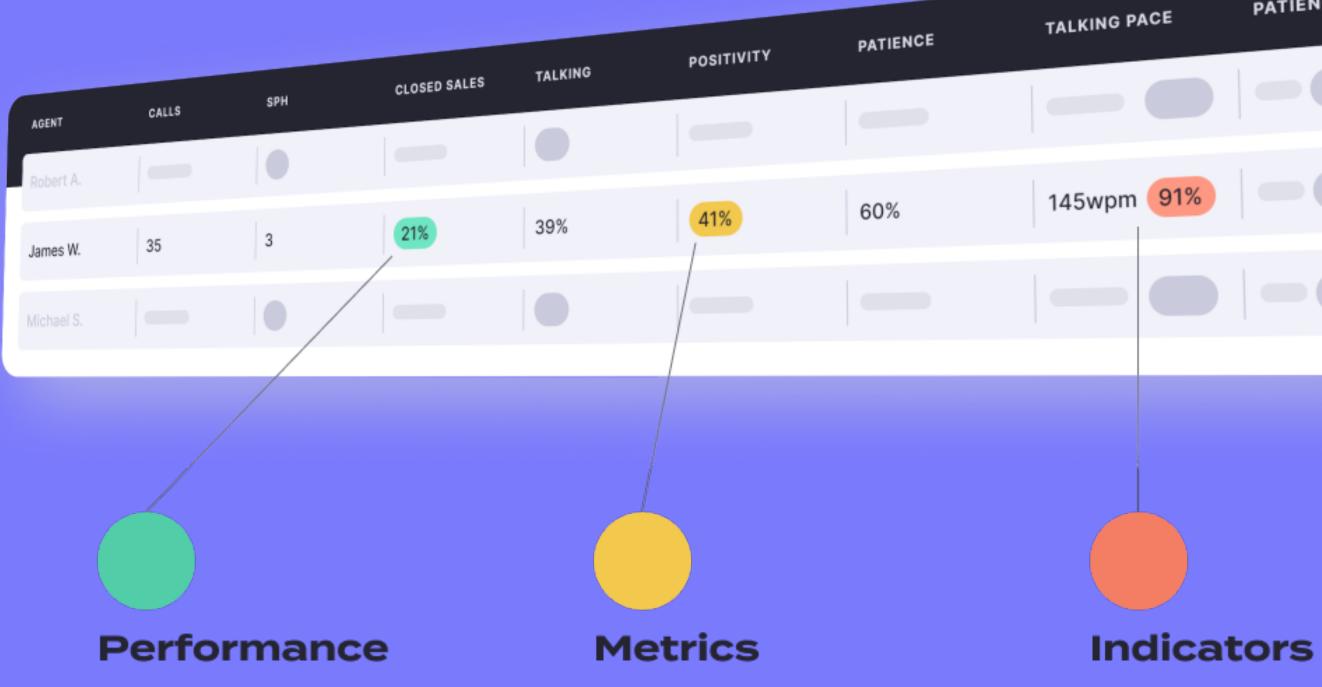
#### **Emotion patterns**



## See conversations



## Tracking Soft-skills



Check the performance of the whole sales team at one glance.

Check different type of key conversational metrics to find out what drives sales.

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#### **Pitch Patterns**

PATIENCE

Track conversational metrics set

against your desired goals.

## Period ∠ Last 7 days

Comparing Detailed CONVERSATION AVERAG T NO SPH YES YES % COUNT MONOLO 6.68 821 31% 339 153 00:15 7.36 671 37% 255 152 00:17 5.43 583 241 119 33% 00:21 7.94 497 188 42% 140 00:18 7.72 210 95 32 25% 00:13 0.0 0 0% 0 0 00:00 0 0.0 0% 0 0 00:00

MacBook

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## Tracking hard-skills

Markers		
Positive 🔽 Issues No Marker	Content	Emotions
1 <b>I</b> Negative tone of voice	0	Me Partner

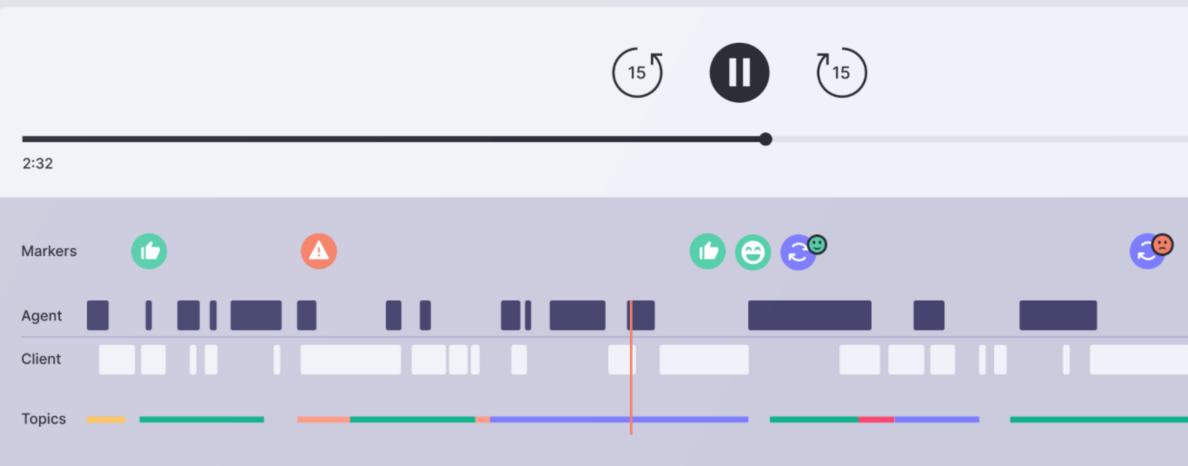
## Markers

See issues automatically marked. Save time by knowing where to focus attention first.

#### Meta analysis

See which emotional moments happened at what exact time moments.

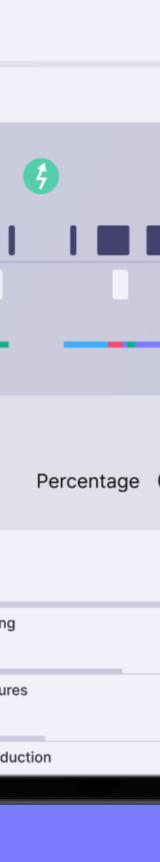
#### Analysis



#### Topics

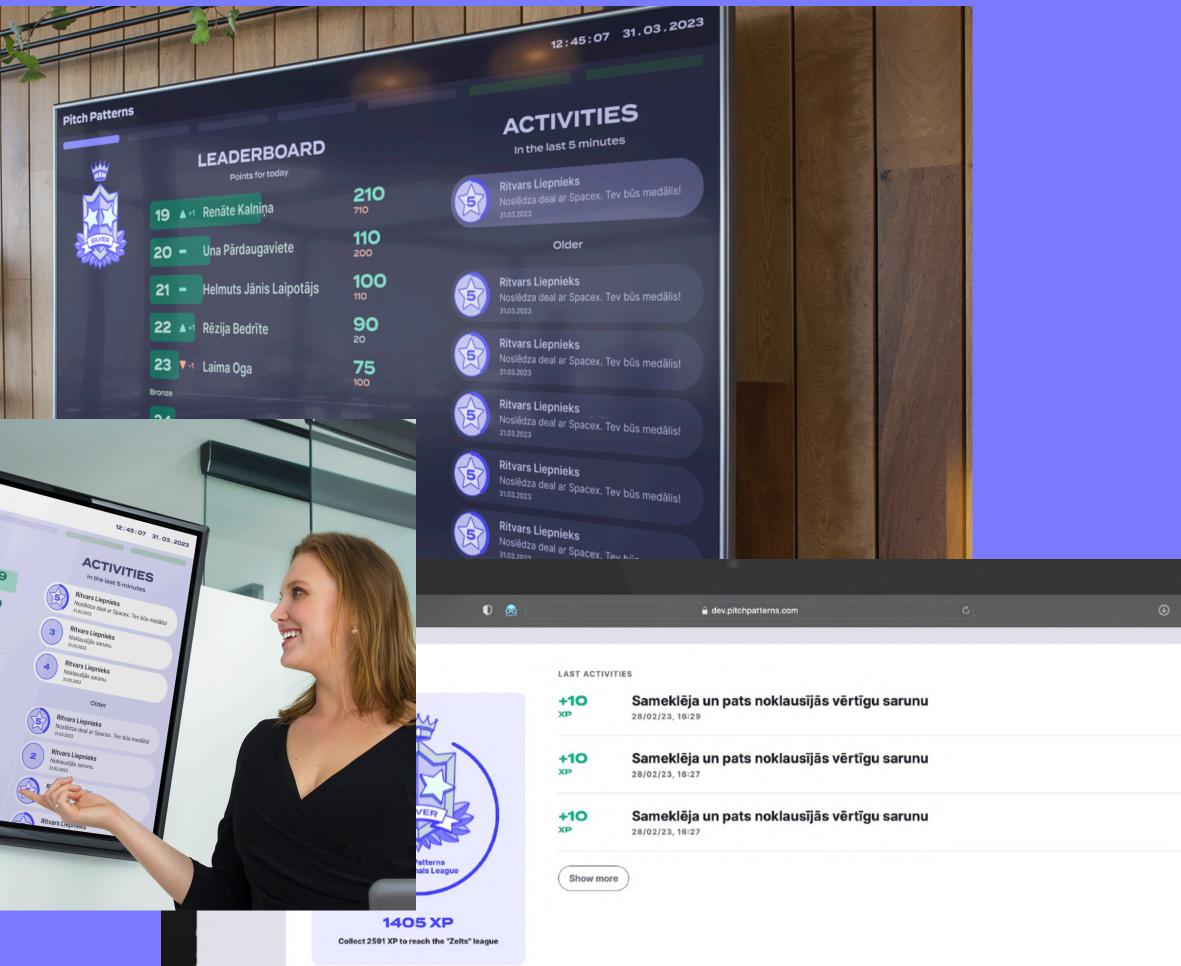
Agent <b>41%</b>	Drising	Client <b>25%</b>	Pricing	Summary	Pricing
26%	Pricing	48%	Features	50%	Feature
16%	Introduction	17%	Introduction	25%	Introdu





## Leaderboards

Patterns LEADERBOARD 1 🔺 🕂 Jānis Ezeriņš 2 Una Pārdaugaviete 1019 912 3 ▲ +1 Helmuts Jānis Laipotājs 900 925 4 ▲+1 Rēzija Bedrīte 875 900 5 🔻 **820** Laima Oga **740 Ritvars Liepnieks** 710 Kristīne Kārkliņa 695 ▲ +1 Raivis Dzintariņš 8 600



#### Leaderboards

<u> </u>		RANK	NAME	XP POINTS IN THIS PERIOD	CHANGES THIS WEEK
		1	🜏 Madara Doniela-Homenko	2500	<sub>хР</sub> +О
Sudraba līga		2	Ju Juris Balinskis	2300	<sub>xP</sub> +0
Period		3	ieva Rone	2230	<sub>xP</sub> +400
This month	~	4	Ar Artjoms Mihailovs	2150	<sub>xp</sub> +860



## **Our clients**









ARCO REAL ESTATE







#### LATVIA STATE RADIO AND TELEVISION CENTER





## **Benefits for the client, monthly**

### **Before:**

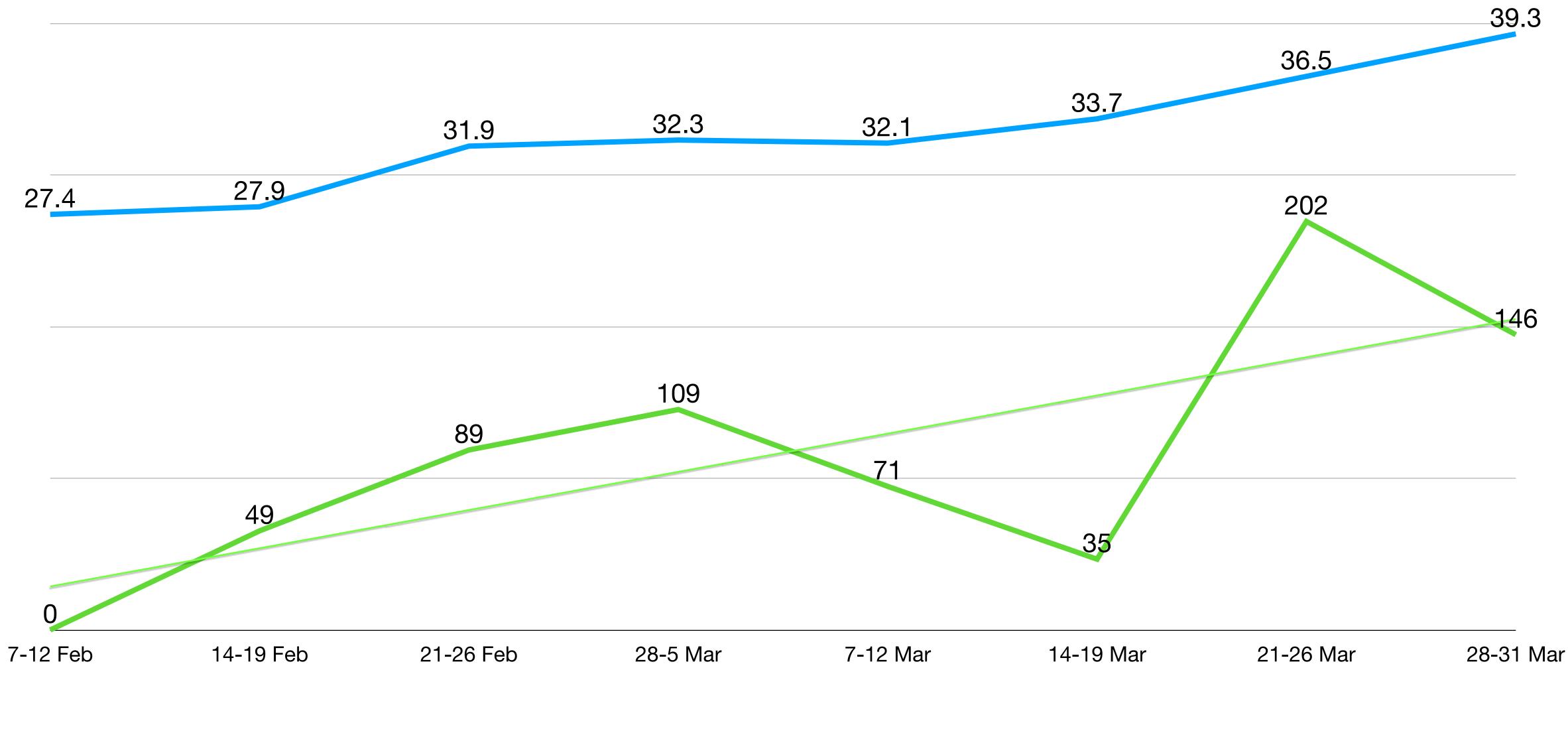
Call center: 50 agents Manual quality control systems like QEval: 30 EUR \* 50 = 1500 EUR 2 x Full-time quality insurance personnel, bruto: 4000 EUR \* 2 = 8000 EUR Conversion rate for B2C upsell calls: 5% Upsell deal size: 500 EUR \* 50 \* 10 \* 0.05 = 12500 EUR

#### After:

Call center: 50 agents pitchpatterns.com: 60 EUR \* 50 = 3000 EUR server GPU server costs: 1000 EUR 1 x Full-time quality insurance personnel, bruto: 4000 EUR \* 1 = 4000 EURConversion rate for B2C upsell calls: 15% Upsell deal size: 500 EUR \* 50 \* 10 \* 0.15 = 37500 EUR

Improvement, monthly: 45500 - 22000 = +23500 EUR (200%)

#### 43% improvement in closed sales



- Yes %

#### Session Count in PitchPatterns





## Patterns **POSITIVE CALLS**

## pitchpatterns.com

